# For the First Time in more than 35 years...

# We are introducing a new logo for the Diocesan Appeal!

Formerly the Bishop's Appeal

### Former Logo





**Bishop Scully** 



#### 1955 The Bishop's Development Fund

"Regardless of the financial strength of any parish, regardless of the generosity of its people, there are needs arising regularly within communities throughout the Diocese which cannot be cared for by the parish alone."

#### 1967 **Diocesan Development Program (DDP)** Bishop Scully/Bishop Maginn

"The means by which the Bishop and the Church in the Diocese of Albany accomplish tremendous works of social assistance, of education, of diocesan development, of spiritual benefit."

#### 1980's **Bishop's Appeal**

Featuring the Bishop's Crosier, three silhouettes and the cross representing how the Bishop is able to lead his flock with the help of funds donated to the Bishop's Appeal.

#### 2020 **Diocesan Appeal**

New name & beautiful new logo! Just as the Holy Spirit helps bring us together, this annual effort is the most fundamental way to invest in every parish, large and small, rural/urban/suburban in the 14 county, 126 parishes of the Roman Catholic Diocese of Albany where together we can build a rich mosaic, sustaining and growing our Catholic communities!

"Remember, where your treasure is, your heart is also." Matthew 6:21



Eager to make your Diocesan Appeal gift or pledge before you receive a mailing in September? Go to DONATE.THEDIOCESANAPPEAL.ORG or scan the QR Code!



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### **Bishop Hubbard**

## Bishop Scharfenberger